

## University of Pretoria Yearbook 2017

## Strategy and technology 830 (GIB 830)

Faculty
Gordon Institute of Business Science

12.00
Contact time
28 contact hours per 3 week cycle

Language of tuition
Module is presented in English

Postgraduate

**Academic organisation** Gordon Institute of Business S

**Period of presentation** Semester 1 or Semester 2

## **Module content**

**Oualification** 

Students on this elective will gain a broad insight into the most pressing current activities and issues in the telecoms, IT, broadcast and media industries as well as a glimpse into future possibilities that new technology developments will enable.

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